



**FIGHTING
BLINDNESS
CANADA**

PARTNERSHIP OPPORTUNITIES

Fighting Blindness Canada is the largest charitable funder of sight-saving research in Canada, and a trusted authority on blinding eye diseases.

Scientific advancements are creating meaningful change for people living with vision loss. Thanks to the individuals, families, and corporations that support our cause, FBC is able to fund critical sight-saving research and education programs that move us closer to our goal: making blindness a thing of the past.

JOIN US TODAY

Your support helps fund amazing researchers who are changing the future for Canadians living with blinding eye diseases.
To learn more and donate visit fightingblindness.ca

CONTACT

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RESEARCH

Research is at the heart of FBC's focus. Thanks to the generous support of donors and sponsors throughout our 48-year history, we have invested over \$40 million to support vision research across Canada in areas such as stem cell research, neuroprotective therapies, technological developments, pharmaceuticals, and gene therapies. Supporters of our research programming provide best-in-class researchers with the resources they need to transform theory into practice—and ultimately, into clinical treatments. Join the fight by supporting FBC's research programs today!

RESEARCH GRANT PROGRAM

Supporting the backbone of vision research in Canada.

Thanks to our supporters, FBC's Research Grant Competition is a leading source of funding for vision researchers affiliated with a Canadian university or hospital. Our Research Grant Program provides funding to researchers who share our goal of developing new therapies that have the potential to transform the lives of people living with blindness and vision loss.

PHILANTHROPIC OPPORTUNITY

The Research Grant Program forms the foundation of FBC's ability to fund research discoveries, and enables us to expand our capacity to fund more grants. You can support our Research Grant Program through a named grant that will fuel the future of vision research.

SPONSORSHIP OPPORTUNITY

Join a community of corporate leaders in supporting our Research Grant Program, which enables us to fund multiple researchers working in diverse areas of vision research.

PATIENT REGISTRY

A secure medical database connecting people living with inherited retinal diseases to emerging clinical trials and treatments.

Clinical trials depend on the successful recruitment of patient volunteers. FBC's Patient Registry helps facilitate that process by providing registrants with the latest information on emerging clinical trials and giving them the opportunity to volunteer as trial participants. The Patient Registry informs FBC's ability to communicate with government, industry, and community stakeholders about the need for new treatments in Canada by offering verified information about the number of people who would benefit from new treatments.

PHILANTHROPIC OPPORTUNITY

You can help connect people living with blinding eye diseases to emerging clinical trials by supporting the Patient Registry. By supporting this valuable research tool, you can help researchers in their vital work and bring new clinical trials to Canada.

SPONSORSHIP OPPORTUNITY

Sponsors of the Patient Registry, including CIBC, AGTC, and MeiraGTx, increase our capacity to enroll new patients and support our efforts to connect them to emerging clinical trial opportunities.

CLINICIAN-SCIENTIST EMERGING LEADER AWARDS

Strengthening patient outcomes by linking discovery research to clinical care.

Clinician-scientists bridge the gap between the fields of scientific research and clinical medicine, honing their abilities not only as researchers dedicated to understanding the fundamentals of disease and why it occurs, but also as clinicians working directly with patients. Clinician-scientists play an essential role in transforming pre-clinical research into clinical trials, new treatments, and improved patient outcomes—however, only a handful of clinician-scientists in Canada are practicing in the field of ophthalmology. By providing research funds and mentorship opportunities to the next generation of clinician-scientist ophthalmologists, sponsors of our award are directly shaping the future of vision research, treatment, and care in Canada.

TRANSFORMATIVE RESEARCH AWARDS

Funding strategic areas of need within vision research.

The Transformative Research Award (TRA) program funds strategic areas of need within vision research. The goal is to provide significant investment for innovative and ambitious research to drive the development of treatments for blinding eye diseases. The Restore Vision 20/20 fund is an example of this approach. With the incredible support of Donna Green, Goldie Feldman and an anonymous donor, Fighting Blindness Canada invested \$2.5 million into projects that remove the final barriers of moving lab discoveries through clinical trials and into new treatments. New TRA are being launched to repeat our Restore Vision 20/20 success. Researchers from around the world can apply for up to \$1.25 million over 5 years.

PHILANTHROPIC OPPORTUNITY

Shape the future of vision research and treatments by supporting a Clinician-Scientist Emerging Leader Award (CSELA). Supporters of a CSELA directly empower future leaders of vision science in Canada and fuel our fight against blindness.

SPONSORSHIP OPPORTUNITY

Sponsors of CSELA, including the Bank of Montreal and Bayer, directly empower future leaders of vision science in Canada and fuel our fight against blindness.

PHILANTHROPIC OPPORTUNITY

You can help our researchers answer big questions to accelerate new treatments for vision loss, and move the yard post of knowledge forward in big steps.

SPONSORSHIP OPPORTUNITY

Each TRA has several sponsorship opportunities from equipment, key technicians to post-doctoral fellows. Your investment could fund a key component of a project.

Curing blindness is a monumental task that many FBC-funded researchers have made their life's work. Our community of supporters continues to demonstrate unwavering commitment to our vision: changing lives by restoring hope and sight.



EDUCATION

Thanks to the generosity of our supporters, Fighting Blindness Canada's educational programs and resources provide people living with blinding eye diseases the information and support they need to manage their disease and advocate for their best possible vision care.

VIEW POINT

A national speakers' series that brings together families from the vision loss community, vision researchers, doctors, and the pharmaceutical industry for information on the latest advancements in vision research.

View Point is FBC's signature patient education series that brings together the diverse stakeholders that are driving the development of new treatments and cures for blinding eye diseases. At View Point, individuals and families living with vision loss learn about emerging treatments, clinical trial updates and opportunities, low-vision technologies, and how best to navigate the complex world of vision healthcare. FBC hosts View Point events online and in cities across Canada throughout the year.

HEALTH INFORMATION RESOURCES

At Fighting Blindness Canada, we want to ensure individuals living with or affected by vision loss are receiving clear and understandable information which enables them to better engage with their health and have more insightful conversations with their health care provider. Our Health Information web pages provide relevant and accurate information on symptoms, diagnosis, and treatments for common eye diseases as well as more detailed information about innovative treatments and clinical trials. To complement this and provide one on one support, FBC runs a Health Information Line. This service, reached by phone or email, provides answers to questions about eye health and treatment.

PHILANTHROPIC OPPORTUNITY

Make a lasting impact by supporting View Point! Help bring View Point programming to cities across the country and give Canadians living with blinding eye diseases access to the latest information on vital vision research.

SPONSORSHIP OPPORTUNITY

Join industry leaders in vision science, therapeutics, and technology like AbbVie and AMI by supporting View Point! As a View Point sponsor showcase your brand to a dedicated audience, and promote your organization in FBC communications.

PHILANTHROPIC OPPORTUNITY

Help us give people living with eye diseases and their families the accurate, up-to-date information they need to manage their diagnosis and treatment options by supporting FBC's Health Information Resources!

SPONSORSHIP OPPORTUNITY

Join corporate sponsors like L'Occitane en Provence, Novartis, and Bayer in supporting our Health Information Resources. FBC is looking for sponsors to support our dedicated Health Information Line: a crucial new addition that is helping people take control of their diagnosis.

■ YOUNG LEADERS PROGRAM

A national program giving young people living with vision loss tools to help them succeed.

Fighting Blindness Canada's Young Leaders Program is a career-oriented initiative that provides young people aged 15-30 living with vision loss the tools they need to develop skills and pursue rewarding careers. The program brings together participants through online and in-person events to facilitate interactions that lead to real insights and opportunities.

In 2021, we introduced a new Mentorship Program, pairing Young Leaders with a volunteer mentor living with vision loss who is established in their career and can provide a hand-up developing leadership skills and finding meaningful employment.

■ FIGHTINGBLINDNESS.CA

Our most important communications platform.

Fighting Blindness Canada's website is our most important communications tool, where we share up-to-date information about blinding eye diseases, clinical trials, research breakthroughs, and more! Help us improve our accessibility features, share educational resources, and expand French-language content by supporting our website.

PHILANTHROPIC OPPORTUNITY

FBC's Young Leaders Summits are where participants have the most impactful opportunities for engagement and mentorship. Supporters of FBC's Young Leaders Program can sponsor a Young Leader's attendance at a Summit, giving them a hand-up in finding meaningful employment.

SPONSORSHIP OPPORTUNITY

Sponsors of the Young Leaders Program, including RBC Future Launch, play an instrumental role in ensuring the accessibility of this life-changing program. Your company can meaningfully engage with our Young Leaders through speaking opportunities, mentorships, corporate internships, and workshops.

PHILANTHROPIC OPPORTUNITY

Our website is often the first resource Canadians turn to when diagnosed with a blinding eye disease and is one of our most important platforms for engaging with our community. Help us keep our "front door" open by supporting our website today!

SPONSORSHIP OPPORTUNITY

Join Bayer and Novartis in ensuring Canadians have access to our web-based resources on blinding eye diseases. With an industry-leading average of nearly three minutes spent on our pages, our website is the go-to resource for Canadians looking for information on blinding eye diseases. Support our website today!

Thanks to the support of FBC donors, we are continuing to drive the development of sight-saving treatments for the millions of Canadians living with blinding eye diseases.



FUNDRAISING EVENTS

Fighting Blindness Canada is supported by an incredible nation-wide community of fundraisers and volunteers determined to restore sight. From supporting our signature events (Cycle for Sight, Comic Vision and Ride for Sight) to hosting your own unique fundraising events, FBC encourages those interested in supporting vision research to get involved and help change the future for individuals living with vision loss.

COMIC VISION

Canada's original and most beloved stand-up comedy fundraising event.

Established in 1999, Comic Vision brings together a community of supporters to spread humour and hope. This exclusive comedy fundraiser takes place in cities across Canada, bringing together leading corporate brands, business leaders, colleagues and community members—along with Canada's funniest comedians—for a memorable night where we showcase our sponsors, supporters, and community of Canadians living with vision loss.

comicvision.ca

EYE ON THE CURE

A friendly head-to-head competition event between promising vision researchers and scientists.

EYE ON THE CURE offers engaged donors and corporate supporters a direct role in furthering the careers of vision researchers. EYE ON THE CURE research submissions are selected and vetted by our expert panel, then presented LIVE to a popular Host and a panel of esteemed judges. The researchers are challenged to defend their project and all is filmed to be edited and broadcast at a later date. Friends, family and the general public interested in furthering vision science all have a vote in the final award process.

PHILANTHROPIC OPPORTUNITY

Purchase a table or become a Patron of Comic Vision! Invite your friends for a night of laughter and learning while supporting the fight against blindness.

SPONSORSHIP OPPORTUNITY

Showcase your business as a community leader in the fight against blindness by becoming a national or local sponsor of Comic Vision! Comic Vision offers a unique experience to network and entertain clients while enjoying a relaxed atmosphere—all while investing in the future of vision research.

PHILANTHROPIC OPPORTUNITY

Purchase a ticket to view the final high-quality broadcast and have a vote to award the most promising vision researcher and scientist – directly supporting the future of vision research!

SPONSORSHIP OPPORTUNITY

Become an Academy member or sponsor of EYE ON THE CURE and be part of the initial presentations with a vote for the main award. EYE ON THE CURE offers sponsors the chance to showcase their brand to an exclusive audience of dedicated supporters interested in moving vision research forward.

■ CYCLE FOR SIGHT

The perfect one-day ride in support of vision research.

Since 2009, more than 5,000 cyclists have hit the road on single or tandem bikes to raise more than \$6 million for vision research. Known as the perfect one-day ride, Cycle for Sight events take place virtually and in communities across the country as cyclists come together to support a bright future for vision research. cycleforsight.ca

fbceyeonthecure.ca

PHILANTHROPIC OPPORTUNITY

You can help move vision research forward by joining the perfect one-day ride! Get your friends and family together as a team, cycle as an individual, or pledge to support a cyclist in Cycle for Sight.

SPONSORSHIP OPPORTUNITY

Showcase your brand to a passionate and growing audience of cyclists and volunteers by sponsoring Cycle for Sight! Our sponsorship levels include brand recognition and activation opportunities that will put your organization front and centre with a community of supporters dedicated to ending blindness.

■ RIDE FOR SIGHT

The Great Canadian Motorcycling Tradition

Ride for Sight is FBC's founding fundraising event, established in 1979 by a community of riders determined to find hope after a friend's diagnosis of a blinding eye disease. Today, Ride for Sight is a national event, taking place in communities across the country as riders raise awareness and funds for vital sight-saving research.

rideforsight.com

PHILANTHROPIC OPPORTUNITY

Join the Great Canadian Motorcycle Tradition! Sign up your friends as a team, ride yourself, or pledge a rider to support vital sight-saving research.

SPONSORSHIP OPPORTUNITY

Ride for Sight offers local and national sponsorship opportunities designed to showcase your brand to a dedicated, driven audience of riders and families committed to ending blindness in Canada. Join us today!

■ DIY FUNDRAISERS

Host your own fundraising event at home or in your workplace!

Every year, members of our dedicated community take a personal passion or wild idea and turn it into a unique fundraising event in support of Fighting Blindness Canada and become a SIGHT SAVER fundraiser. In the last five years alone, our SIGHT SAVER volunteers have raised over \$420,000 through "do it yourself" fundraising events to advance sight-saving research! fightingblindness.ca/sightsavers

PHILANTHROPIC OPPORTUNITY

Whether it's a backyard BBQ, dinner party, or road hockey tournament, put your own spin on supporting vision research!

SPONSORSHIP OPPORTUNITY

Support your employees' fundraising initiatives by matching the donations they collect for FBC!



PROGRAM OVERSIGHT

As Canada's largest charitable funder of vision research, FBC provides critical funding to a diverse portfolio of multi-year projects at universities and hospitals across Canada and internationally. Drawing on the medical expertise of our Scientific Advisory Board, combined with our Mission Investment Steering Committee's robust investment management strategies, FBC's Board of Directors can ensure that the organization not only funds the best, most promising research into blinding eye diseases, but that those funded projects have the best chance of becoming treatments and cures for Canadians.

■ BOARD OF DIRECTORS

Fighting Blindness Canada's volunteer Board of Directors is led by those who have lived experience with vision loss. Committed to leading the fight against blindness, the Board of Directors is comprised of individuals with a wide range of expertise and is strategically leading FBC in its mission to accelerate the availability of treatments and cures for blinding eye diseases.

■ SCIENTIFIC ADVISORY BOARD

Comprised of internationally renowned vision scientists, FBC's Scientific Advisory Board (SAB) reviews every funding proposal and research application submitted to FBC to ensure that it meets the highest standards of scientific merit.

Rigorous review by the SAB ensures that funds donated to FBC are used to fuel the most productive and promising research projects that address crucial questions about the causes for blinding eye diseases and tackles the challenge of finding treatments and cures. The SAB provides counsel on milestones in each research grant to ensure that FBC can properly evaluate each project's progress.

In 2019, three out of five international awards for vision research went to members of our Scientific Advisory Board.

■ MISSION INVESTMENT STEERING COMMITTEE

FBC's Mission Investment Steering Committee (MISC) provides robust investment management and advisory counsel to FBC. Comprised of leading advisors with expertise in translational research, commercialization, intellectual property, and venture capital investing, the MISC enables FBC to maximize its research impact and fund research projects that have the greatest potential to become new treatments for blinding eye diseases.



fightingblindness.ca

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