**MOVE FOR SIGHT Social Media Toolkit**

On Sunday, June 22, join hundreds of participants across Canada as we **MOVE FOR SIGHT**.

This year marks Fighting Blindness Canada’s second **MOVE FOR SIGHT** challenge. We are MOVING to bring vision loss research, treatments, and education to Canadians—join us!

**MOVE FOR SIGHT** is a community fundraising challenge. You can MOVE Your Way and join us from anywhere in Canada—run, cycle, jump, stretch, hike, or dance, we hope you will MOVE with us for sight-saving research.

The year, we will also have in-person events at select locations.

Whatever your MOVE, you can help us get the word out about our MOVE challenge! Please feel free to use any of the attached images and suggested posts below on LinkedIn, Facebook, X or Instagram, or create your own. Use the hashtag #MoveForSight in your posts.

[Here is a handy step-by-step guide](https://www.linkedin.com/help/linkedin/answer/a518996/post-and-share-content-on-linkedin?lang=en) on how to create a post on LinkedIn.

**Suggested MOVE FOR SIGHT Posts**

**MOVE Your Way**

Join me as I MOVE FOR SIGHT on Sunday, June 22. Join from wherever you are, and walk, run, skip, cycle or dance. Register today for our Fighting Blindness Canada’s FUNdraising challenge. MOVEFORSIGHT.ca #MoveForSight #VisionResearch #FundRaiser #MakeADifference

I will be [insert movement here] for sight on Sunday, June 22. I hope you can join me and hundreds of other Canadians as we all MOVE FOF SIGHT to help raise funds for critical sight-saving research. Help make a difference and register today. MOVEFORSIGHT.ca #MoveForSight

On Sunday, June 22, I will be MOVING to bring vision loss research, treatments, and education to Canadians — join me! Register to MOVE FOR SIGHT today. MOVEFORSIGHT.ca #MoveForSight #VisionResearch #FundRaiser #MakeADifference

People will be walking, running, jumping, skipping and dancing for sight on Sunday, June 22. Register today and join hundreds of Canadians as we all MOVE FOR SIGHT. MOVEFORSIGHT.ca #MoveForSight

**MOVE With Us—In-person Toronto**

I will be joining the first-ever in-person MOVE FOR SIGHT in Toronto on Sunday, June 22 to help raise awareness and funds for sight-saving research and vision health education programs. Please join me! MOVEFORSIGHT.ca

I’ll be MOVING to help raise funds for vision research and educational programs for the 1.2 million Canadians living with vision loss. I hope you can join me in Toronto on Sunday, June 22 as I join the first-ever in-person MOVE FOR SIGHT event. MOVEFORSIGHT.ca #MoveForSight #VisionResearch